

University of Michigan Board of Regents

10 Candidates for TWO Seats

Duties: The University of Michigan Board of Regents has eight members and has general supervision of the university and the control and direction of all expenditures from the institution's funds. The board shall elect a university president who shall be the principal executive officer.

Term: 8 years **Vote for up to TWO (2) candidates.**

ANDREA FISCHER NEWMAN, Republican



Facebook: <http://www.facebook.com/MichiganAndi/>

Twitter: twitter.com/MichiganAndi

Occupation / Current Position: Director, Borden Dairy Director, Prime Flight Aviation Consultant, Delta Air Lines

Education: J.D., George Washington University National Law Center 1983; B.A., with honors, University of Michigan 1979

Questions:

1. Describe your qualifications and experience for the University Board and explain your reasons for running. How would you be an asset?

A: I care deeply about public education. Through service, I have gained the perspective and the experience to know what it takes to ensure that the University of Michigan continues to be the greatest public university in the country and that it is affordable and available to all Michigan families. My work experience is an asset; I have spent my career in senior management at Delta Air Lines, Northwest Airlines and as a partner at a leading law firm and am currently serving on two corporate boards. My service on the Knight Commission on Intercollegiate Athletics and NACIQI has further prepared me to serve the University.

2. What recommendations would you propose to make university attendance more affordable and reduce the burden of student financial debt?

A: It is critical that we make Michigan affordable for all Michigan families. The University can improve processes for managing existing resources. It can and should be aggressive about fiscal stewardship – in procurement, public private partnerships, eliminating overlapping functions, and centralizing functions wherever sensible and efficient. The University should also focus on growing the endowment, reviewing its management for best practices and continuously developing new sources of revenue. There are growing opportunities in supporting tech transfer, research and campus startups and other innovative work on campus.

3. What are the two most pressing issues facing this university today and what is your position on those issues?

A: The first is making the University affordable for all Michigan families and students. The University belongs to all of us and must therefore be available to everyone. Growing the endowment and managing resources efficiently are key to succeeding in making sure anyone who wants a Michigan education can afford one. The second is supporting and preparing University of Michigan graduates to lead in this economy. The economy is changing rapidly; the University should embrace it, harness our broad and deep talent to grow the entrepreneurial curriculum and projects at the university which will help graduates succeed.

ANDREW RICHNER, Republican



Website: AndrewRichnerforRegent.com

Facebook: <http://www.facebook.com/richnerforregent/>

Occupation / Current Position: Partner, Clark Hill PLC law firm

Education: Bachelor of Business Administration, University of Michigan, Ann Arbor, 1982, with high distinction Juris Doctor, University of Michigan Law School, Ann Arbor, 1986; Contributing Editor, Michigan Law

Questions:

1. Describe your qualifications and experience for the University Board and explain your reasons for running. How would you be an asset?

A. My focus as UM Regent is on academic quality and affordability. We have progressed as one of the best run and respected academic institutions in the world, with applications at an all-time high. With my experience as a former member of the State House of Representatives, I have advocated for UM, including increased state support for higher education. We initiated the Go Blue Guarantee to expand financial aid dramatically. We launched and completed a record-breaking fundraising campaign. We have a Top 5 hospital system delivering high quality health care to the people of Michigan. We will continue as Leaders and Best!

2. What recommendations would you propose to make university attendance more affordable and reduce the burden of student financial debt?

A. My son and daughter are recent graduates of U of M. As a parent, I understand concerns of affordability and accessibility. I supported the Go Blue Guarantee, which provides free tuition for 4 years at the Ann Arbor campus for any student from a family with annual income below the state median (\$65,000). UM offers such programs largely through philanthropy. Alternative revenue sources, such as royalties and licensing revenues from University patents and online education, help in restraining tuition growth. U of M must also continually exercise cost restraint and pursue efficiencies and consolidation in its operations.

3. What are the two most pressing issues facing this university today and what is your position on those issues?

A. My priority is to assure that all Michigan students can continue to afford and have full access to the world's greatest public university. We need to address relative declining state support by tightening our belts, eliminating waste, pursuing efficiencies in spending practices, growing philanthropic fundraising efforts, expanding research funding opportunities and looking for development of alternative revenues. I also seek to improve the student learning experience and make the campus a more welcoming environment to all viewpoints, even those that may be controversial. We need more intellectual diversity on campus.

JORDAN ACKER, Democrat



Website: www.mgoacker.com

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Occupation / Current Position: Partner and Director of Business Development, Goodman Acker, Southfield

Education: U-M B.A., 2006; American University, J.D. 2010

Questions:

1. Describe your qualifications and experience for the University Board and explain your reasons for running. How would you be an asset?

A: I'm proud to have a range of experiences in the public and private sector: having worked at Homeland Security, in the Personnel Office of the White House, and now in a small business, where I'm responsible for a multi-million dollar marketing budget. But these boards are also in need of fresh perspectives. I would be the first board member (and am the first nominee of either major party) to have graduated from college this century. This is a perspective that is needed in the room.

2. What recommendations would you propose to make university attendance more affordable and reduce the burden of student financial debt?

A: We must increase the spend level from the endowment, back to 1990s levels. While Michigan's endowment has almost doubled from its 2006 level, to \$11+bn, Michigan has cut the spend toward the general fund (including on student aid, recruitment, and other programs) from 6% of the endowment to 4.5%. The first thing we must do with this expanded pool is to expand the Go Blue Guarantee to all three campuses, finally making a Michigan education within reach in Ann Arbor, Flint, and Dearborn. We must also make transferring credits between campuses easier.

3. What are the two most pressing issues facing this university today and what is your position on those issues?

A: The Regents must work to expand the presence statewide of the University statewide, and to be more affordable and accessible. The Regents must make sure that the University serves Michiganders first, and should work to make sure that Michiganders from underrepresented areas, like Macomb County, Detroit, and the U.P., have access to a University degree. Finally, the University must do better when it comes to transparency. I believe we must make serious changes to avoid some of the issues that have plagued not just other Universities, but also our own.

PAUL BROWN, Democrat



Website: www.GoBlueVoteBrown.com

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Occupation / Current Position: Managing Partner at eLab Ventures - We invest in and support new and lifesaving technologies.

Education: Petoskey High School; University of Michigan, B.A. (history); Wayne State, J.D.; University of Michigan, MBA

Questions:

1. Describe your qualifications and experience for the University Board and explain your reasons for running. How would you be an asset?

A: I have two degrees from UofM and teach a course on finance and business there. I sit on many private and public boards including the League of Conservation Voters and the Michigan History Foundation. I was the VP of Capital Markets at MEDC where I helped build our State's economy by leveraging talent and innovation out of UofM. I am a small business owner and help companies bring UofM research to the public. I'm running because since my opponent has been on the board tuition has increased 600% and African American enrollment has decreased 50%. I want to use my experience to decrease tuition and increase diversity.

2. What recommendations would you propose to make university attendance more affordable and reduce the burden of student financial debt?

A: There are many things we can quickly do to make UofM more affordable. UofM could increase scholarships by over \$50M per year if it went back to taking 5.5% a year out of the endowment. UofM has run an average annual budget surplus of over \$300M the last ten years. The University endowment could refinance graduates student loans at below market terms. These "investments" would be comparable in return and risk to others in the endowment's portfolio. UofM must roll back ballooning administrative costs. Lastly, UofM must help lead the effort to convince the electorate and the administration to increase spending on education.

3. What are the two most pressing issues facing this university today and what is your position on those issues?

A: Public universities like UofM were created to be affordable and accessible to the students of Michigan, no matter what community they came from or the wealth of their families. We must hold down tuition, increase the availability of scholarships and we must construct admissions policies that grant students admission based on their ability and performance regardless of their opportunity. Lastly, UofM must focus on extending its positive economic impact throughout the state both through its educational and healthcare systems.

JAMES LEWIS HUDLER, Libertarian

Did Not Respond in Time for Inclusion

JOHN JASCOB, Libertarian

Occupation / Current Position: Associate Managing Editor, Securities, Wolters Kluwer Legal and Regulatory U.S.

Education: A.B., University of Michigan (1987); M.A.T., University of Massachusetts Amherst (1990); J.D., Concord University School of Law (2002); LL.M., University of Alabama School of Law (2015)

Questions:

1. Describe your qualifications and experience for the University Board and explain your reasons for running. How would you be an asset?

A: I am running because I am deeply committed to the value of a liberal arts education and the importance of free academic inquiry in a free society. I will bring to the board a background in the areas of law, finance, and education. I work as a securities law editor at a leading legal publisher, after having spent many years in financial services, and I previously taught Latin at both the university and secondary levels. I am a member of the State Bar of California, Phi Beta Kappa, and American Mensa.

2. What recommendations would you propose to make university attendance more affordable and reduce the burden of student financial debt?

A: The cost of university attendance has skyrocketed over the past generation, forcing many students from middle and lower income families to incur crushing levels of debt to obtain a college degree. Similarly, taxpayers face the prospect of increasing tax burdens to fund a state-sponsored institution that is largely immune from market forces. As Regent, I will oppose tuition increases, while seeking to reduce administrative costs by privatizing non-essential, non-academic services. I also advocate decentralizing the Ann Arbor, Dearborn, and Flint campuses to reduce overhead and increase student and faculty autonomy.

3. What are the two most pressing issues facing this university today and what is your position on those issues?

A: First, the University must zealously protect free speech and open debate on campus and resist attempts to silence unpopular points of view. I strongly oppose speech codes or other attempts at prohibiting expression protected by the First Amendment. Second, tuition costs continue to escalate, foreclosing educational opportunities for many potential students. I will oppose further tuition increases, while advocating privatization, decentralization, and student cooperatives to reduce costs and increase student and faculty participation in university governance.

JOE SAUGER, U.S. Taxpayers

Did Not Respond in Time for Inclusion

CRYSTAL VanSICKLE, U.S. Taxpayers

Did Not Respond in Time for Inclusion

KEVIN A GRAVES, Green

Occupation / Current Position: Teacher

Education: University of Michigan-Biochemistry and Psychology

Questions:

1. Describe your qualifications and experience for the University Board and explain your reasons for running. How would you be an asset?

A: I graduated with a double major (Biochemistry and Psychology) from the University of Michigan. Then, I went to work at the University of Michigan and Wayne State University in research laboratories and earned 5 biochemical research publications. Through the years, I've had my share of problems with administration and have heard complaints from other students and workers. So, because I personally faced discrimination at the University of Michigan I would be an "asset" to protect the rights of students and workers.

2. What recommendations would you propose to make university attendance more affordable and reduce the burden of student financial debt?

A: I would propose free college tuition for students with family gross income of \$50,000 or less for the previous year before entering college and have student loan forgiveness for graduates with gross income of \$50,000 or less per year. So, for most so poorly paid teachers they would receive student loan forgiveness.

3. What are the two most pressing issues facing this university today and what is your position on those issues?

A: On the most pressing issues facing the University of Michigan is the high cost of going to the University of Michigan and the other most pressing issue is discrimination. My "position" on the high cost of going to the University of Michigan; to college is that the high cost of college is a deterrent to even the thought of going to college: parents know that they can't afford it, so they may not encourage academic excellence as readily. As such, we must lower the cost of college! As a minority, my "position" on wrongful discrimination (sexism, homophobia, and racism) is obvious: I'm against it! I'm for Equal Rights!

MARGE KATCHMARK SALLOWS, Natural Law

Did Not Respond in Time for Inclusion